




underOneroof
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Duluth Entertainment Convention Center
Duluth Minnesota
May 17 2022 – May 18 2022

Sponsor / Exhibitor Prospectus

www.underonerooftwinports.com

Dear Valued Partner,

Every year disasters of all kinds affect Northland businesses and families placing stress upon the community response framework. From fires to floods and everything in-between, a high probability of another disaster striking northeast Minnesota exists. The effectiveness of response by the response community is dependent on their ability to connect, learn and share in preparedness.

With this in mind, the Under One Roof planning committee is excited to announce its **10th Annual Under One Roof Conference** to be held at the Duluth Entertainment Convention Center on **May 17-18, 2022**. This Conference offers excellent networking opportunities and a wide range of conference sessions for emergency preparedness and planning. The Under One Roof Conference mission is to provide response partners at all organizational levels with a venue to *connect, learn* and *share*. Participants *connect* with regional preparedness and response partners, *learn* innovative and effective techniques for future activities, and *share* lessons learned from recent responses.

This conference offers you the opportunity to build awareness for your brand among disaster response and management professionals from Jurisdictional Emergency Management, Emergency Medical Services, Public Health & Human Services, Volunteer Organizations, Emergency Communications, and Healthcare Systems. The conference is an ideal setting to engage with individuals interested in learning more about solutions to overcome the unique challenges facing emergency preparedness, management and response professionals.

As a sponsor and/or exhibitor, you will have a great opportunity for direct marketing and advertising while supporting quality education for hundreds of emergency responders. On behalf of the planning committee and our participants, I hope that you will choose to partner with us for another great year!

Sincerely,

Dave Sletten, Douglas County Emergency Management

Under One Roof Sponsor/Exhibitor Team



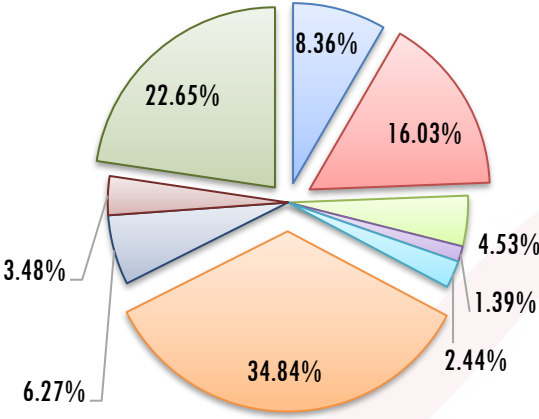
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Welcome

Under One Roof – Emergency Preparedness Conference
 Duluth Entertainment Convention Center
 Duluth Minnesota
 May 17 2022 – May 18 2022

:participant demographics

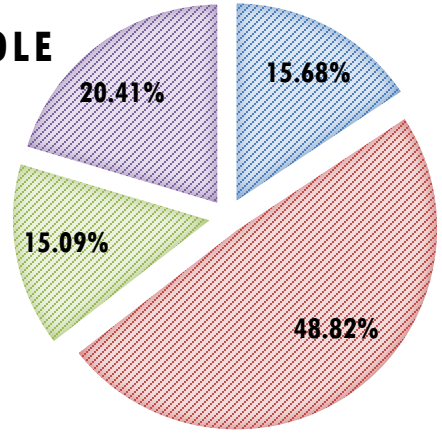
Annual
 Participants
300+



- Emergency Management
- Military
- Private Industry
- Public Safety
- VOADs
- Healthcare Systems
- Other Public / Tribal Govt / Leadership
- Public Health
- Student

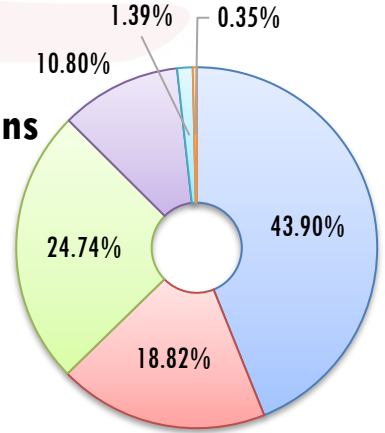
PARTICIPANT ROLE

- Individual Contributor
- Professional
- Manager
- Director



Participant Locations

- Northeast MN / Region 2
- Metro MN
- Greater Minnesota
- Wisconsin
- North Dakota
- Other



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About the participants

Under One Roof – Emergency Preparedness Conference
Duluth Entertainment Convention Center
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:an introduction

SPONSORSHIPS

We have a range of sponsorship packages designed to suit your needs. Each allows you the opportunity to showcase your products, services and build awareness for your brand. This year we have identified specific engagement points throughout the conference to ensure you are able to reach as many people as possible. All sponsors and exhibitors are also prominently displayed on the conference website complete with links to your site.

HOW TO REGISTER

Sponsorships are available on a first come, first served basis. To register as a sponsor or exhibitor go to www.underonerooftwinports.com today!

Partnership	\$5,000
Gold	\$3,500
Silver	\$2,000
Exhibitor	\$250



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:at a glance



SPONSORSHIP LEVELS

	\$5000 PARTNERSHIP (1)	\$3500 GOLD (1)	\$2000 Silver (4)	\$250 Exhibitor (16)
Official Host of Lunch	x			
Official Host of Social Hour		x		
Official Host of One Refreshment Break			x	
Complimentary Conference Registrations*	4	3	2	1
Company Logo on Lanyards	x			
Company Logo Displayed on Screens During Lunch	x			
Full Page Ad in Conference Program**	x	x		
Half Page Ad in Conference Program**			x	
8' Exhibitor Booth	x	x	x	x
Logo with Link to Company Website on Conference Website	x	x	x	x
Recognition by Conference IC at Daily Welcome and Close	x			
Recognition by Room Monitors Prior to Social Hour		x		

*Conference registration code provided after sponsorship registration complete
 **All advertising artwork provided by sponsor

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:a la carte

ADDITIONAL PROMOTIONAL OPPORTUNITIES

\$1000 – PEN SPONSOR (1) : COMPANY LOGO ON CONFERENCE PENS

\$1000 – WIFI SPONSOR (1) : WIFI NETWORK BRANDED WITH COMPANY NAME (*SSID = COMPANY NAME @ UOR*)

\$1000 – BREAKOUT ROOM SPONSOR (5) : LARGE COMPANY LOGO ON SIGN AT ROOM ENTRY WITH ROOM AGENDA

\$500 – FULL PAGE AD

\$300 – HALF PAGE AD



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Extend your reach!

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:contact information

Complete your registration online now at:

www.underonerooftwinports.com

For help with registration please contact:

Sarah Zayas

Email: sarah@arrowheadems.com

Phone: 218.726.0070

Arrowhead EMS Association

Re: Under One Roof Conference

4219 Enterprise Cir

Duluth MN 55811



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Contact us now to register